

Quote

THE WEEKLY DIGEST

Volume 23—Number 22

Week of May 25, 1952

MAY WE *Quote* YOU ON THAT?

Pres HARRY S TRUMAN: "I believe we are well on the way to preserving our freedom without paying the frightful costs of world war . . . but we must be alert and ready to meet treachery or a renewal of aggression, if that should come." 1-Q

" "

BARRY FARRIS, editor-in-chief, Internat'l News Service, forecasting full-scale war in Korea by early Fall: "The Communists needed time to reorganize. They never intended to reach an armistice. All they have done is stall." 2-Q

" "

Gen DWIGHT D EISENHOWER, answering criticism that he has not been active in Republican ranks: "I came to Europe out of a sense of duty. The only way I shall take any other job will be out of a sense of duty. That sense of duty will have to be communicated to me by that great political party to which I have given as much allegiance as a soldier is allowed." 3-Q

Mrs OSCAR A AHLGREN, newly-elected head of Gen'l Fed'n of Women's Clubs: "We have no right to criticize unless we are willing to assume the responsibilities of gov't. . . Crime, corruption and waste will go on just as long as we hide in our lethargic shells." 4-Q

" "

Gov ADLAI STEVENSON, (D-Ill): "The more I see of this awful mess, the more I want to be Pres less." 5-Q

" "

FRANK PACE, Jr, Sec'y of Army: "Contrary to the general belief that we are weakening ourselves while the Communists are growing stronger, the experience we have gained in Korea has made us a stronger nation, both militarily and morally." 6-Q

" "

Rep MIKE MANSFIELD of Mont, referring to Kojima Island prison camp: "They don't need a brigadier gen'l in charge of that camp. What they ought to have is a Marine top sergeant." 7-Q

T W E L F T H Y E A R O F P U B L I C A T I O N



As we forecast last wk, there has been no great surge of buying due to the lifting of credit curbs (Regulation W). For one thing, fewer people are in the mkt—and they are in the mkt for less. That is always true toward the end of an inflationary cycle. As prices advance, especially with the threat of scarcity, people use their savings, scrape together the required down-payments, mortgage the future to buy things they fear they may not later be able to acquire or afford. They are now paying on those purchases, and unwilling to pledge themselves further in an atmosphere of vague uncertainty.

What are the ingredients of this atmosphere of uncertainty? They are by nature nebulous, more in the realm of "feeling" than fact. Statistically, employment remains high. But we observe that the man who loses a job may experience a little difficulty in finding another. There is no longer the wild clamor

for workers. Work hrs, too, are tapering off; less overtime—and, of course, less premium pay. Commodities are piling up, and prices softening a bit. These conditions combine to make the prospective purchaser ponder—and pause.

People are buying — almost as much as a yr ago. Retail tabulations will prove that point. But they aren't rushing pell-mell to the lure of more favorable credit terms. They are becoming more price-conscious; counting on the probability of still lower prices. And with good reason. There is sound basis for the assumption that most merchandise normally sold on time payments—furniture, clothing, jewelry — will be more favorably priced a few mo's hence.

It is now 20 yrs since the "Lame Duck" amendment was introduced in our political arena. And next yr will mark the 1st time it has had practical application in the Executive branch of gov't. Never before has a new President taken office on Jan 20. While Pres Truman will submit his Budget and recommendations, when Congress convenes the 1st wk in Jan, interest naturally will center in the program of his successor.



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Quote

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★
"He who never quotes, is never quoted."
★ ★

Charles F. Sullivan



AMERICA—Crises—1

In our nat'l life we have faced four great crises—the 1st when the nation was born, the 2nd when it was preserved, the 3rd when it came of age, and now when its maturity is tested.—JAS S KEMPER, chmn, Lumbermens Mutual Casualty Co, Chicago, addressing Los Angeles Rotary Club.

CHARACTER—2

Some yrs ago there was a heated struggle in the House of Representatives over an important bill. In the cloakroom Congressman Madden approached a jr Representative whose support of the bill had obviously been gained by unworthy means.

"Boy," he asked, "why did you vote as you did?"

"I had to, Mr Madden," the young man ans'd. "I was under very great pressure."

Congressman Madden put his hand on the young colleague's shoulder: "But, boy," he asked, "where are your inner braces?"

The pressure of modern life against the inner spirit of man is great. It is likely to have disastrous results unless we as individuals and as nations buttress ourselves from within. Religious faith can give us those inner braces.—NORMAN VINCENT PEALE, "Where Are Your Inner Braces?" *Lifetime Living* 6-'52.

CITIZEN—Franchise—3

Women voters now hold the balance of power in 30 states. Might

aid good gov't if they would give the candidates the same kind of quizzing they give their husbands.—*Changing Times*.

COMMITTEES—4

As an exec recently put it, 'A conference is the confusion of one man, multiplied by the number present.'—*Toastmaster*.

66

And Again?

Wholesale and retail food prices are so chaotic that, unless things are soon remedied, it will take as much gold and silver to feed a man as he weighs. — *Miroir des Francais*, 1581. 5

99

COMMUNISM—6

If the Russians were really proud of their Communist experiment, instead of an Iron Curtain they would put in a Plate Glass Window.—*Baltimore Beacon*.

COST OF LIVING—7

The thrifty housewife figures these days that the average butcher shop might as well put this sign above its door: "Abandon Hope All Ye Who Enter Here."—*Arkansas Gazette*.

..... *Quote*

Frontiers

No longer Pilgrim ships will brave
A strange uncharted tide,
No longer through the wilderness
Will Boone or Fremont ride;
A network of ten thousand roads
Is laid on plain and hill,
And every mountain range is
mapped,
And every stream. But still
Man's spirit blazes other trails
Than those on earth's dark sod—
And seeks the gleaming peaks
where rise
The far frontiers of God.
—LESLIE SAVAGE CLARK, *Christian Century*.

8

DESTINY—9

I once asked my young Japanese students what they wanted to be in later life. One wrote, "I want to be literature." Another said: "I want to be gentleman." The Crown Prince announced simply, "I shall be Emperor." — ELIZABETH GRAY VINING, *Windows for the Crown Prince* (Lippincott). NOTE: Mrs Vining served for 4 yrs as English tutor to the Japanese Crown Prince in Tokio.

EFFORT—10

How busy is not so important as *why* busy. The bee is praised; the mosquito is swatted.—*Nat'l Safety News*.

EQUALITY—11

We in America—and men across the earth—have trapped ourselves with that word equality, which is inapplicable to the *genus* man. I

..... *Quote*

wish we would forget it. Stop its use in our country: Let the Communists have it. It isn't fit for men who fling their dreams across the skies. It is fit only for a leveling down of mankind. — LILLIAN SMITH, *Killers of the Dream* (Norton).

ETHICS—12

What we need is a return to the morality that says, "Right is right even tho nobody is right; and wrong is wrong even when everybody is wrong." — CLEMENT C O'SULLIVAN, *Missions*.

FAITH—13

Each generation must reinterpret the faith of the fathers in its own way if it is to be the faith of the children.—BERYL D COHON, *From Generation to Generation* (Humphries).

FAME—14

It's wonderful to be international-minded. Grandpa might have been a big shot in his home town, but the isolative, old-fashioned stick-in-the-mud codger was unknown outside of it. With his modern, up-to-date, on-the-ball grandson, it's different. He is known in Newfoundland, Nigeria, and New Guinea . . . and is a stranger in the apt bldg where he lives.—*Phoenix Flame*, hm, Phoenix Metal Cap Co.

FREEDOM—15

The free man is not he who defies the rules . . . but he who, recognizing the compulsions inherent in his being, seeks rather to read, mark, learn and inwardly digest each day's experience. — BERNARD I BELL, *Think*.

GOOD—Evil—16

Good things do not just happen; they are the result of the believing and knowing and doing of people who are both informed and responsible.—ROSALIND CASSIDY, *California Jnl of Secondary Education*.

GROWTH—17

You cannot force the growth of human life and civilization any more than you can force slow-growing trees. It is the economy of Almighty God, that all good growth is slow growth.—Grit.

—

Divers Drivers

One kind of motorist who never seems to run out of gas is the back-seat driver. — *Changing Times*.

“

There's one good thing about driving faster than sound, you can't hear the back seat driver. —JIMMY STEWART, *Photoplay*.

“ ”

Among other things that do not turn out quite as you expect are people who drive cars. —Journeyman Barber. 18

—

HEALTH—Mental—19

If you were to take the sum total of all the authoritative articles ever written by the most qualified psychologists and psychiatrists, on the subject of mental hygiene . . . —if you were to take the whole of the meat and none of the parsley — . . . you would have an awkward and incomplete summation of the Sermon on the Mount.—Dr JAS T FISHER, *A Few Buttons Missing* (Lippincott).



Election yrs always spawn a flood of urgements. But this time there is to be a new approach, a unique concerted effort. More than 200 groups, spearheaded by American Heritage Foundation, are pitching in to bring people to the polls.

“The finger-pointing tactic defeats itself,” in the opinion of Thos D'Arcy Brophy, pres of the foundation. He feels that this approach sets up a “guilt complex” in people. They close their minds to the suggestion that they are shirking a duty. The new appeal: “This is a citizens' election, with everyone getting out to vote—so don't get left out.”

The group hopes to get out 63,000,000 votes on Nov 4—15,000,000 more than '48, when only 51% voted. Drive will be conducted on a nat'l and local level. Participants include American Legion, Boy Scouts, luncheon clubs, lodges, etc. Information centers will be set up in libraries. Newspapers will donate space. American Hotel Ass'n will urge travelers to get in absentee ballots. Store displays of posters sponsored by Nat'l Retail Dry Goods Ass'n. Broadcasting system will urge wide use of a sign-off slogan: “Pass the good word . . . See you at the polls!” Boy Scouts will go door-to-door giving 1-min talk on citizenship and voting.

If publicity will lure the laggards, this powerful program ought to prove the answer. Let's hope for the best.

.....Quote.....

A man will remain a rag-picker as long as he has only the vision of ragpicker. We should have ambition to do our best, and refuse to accept our 2nd best. Doing easy things does not tax us, neither does it challenge us. It is a good plan to tackle one hard job every day. If we do this, we will find that we have exercised our will power, our mind, and our body to good purpose. One of the rewards of learning to do hard things is the capacity for doing still harder things.
—Author Unknown. 20

HUMAN NATURE—21

One cannot expel human nature with an atomic pile any more than with a pitchfork: it remains the same.—ARTHUR BRYANT, *Illustrated London News*.

INSPIRATION—22

At one of the early mtgs of the great Danish Folk School movement, some farm hands spoke up asking Kirsten Kold, the teacher, rather skeptically, what good it would do them to attend this school.

Kold looked over the group of farmers, hesitated a moment, and then repl'd: "At home," he said, "we used to have a grandfather clock which would go for a wk when wound up, but I shall wind you up so that never in your life will you stop again." — TOM E SHEARER, pres, Parsons College, Fairfield, Ia, in Commencement address.

..... *Quote*

INTERNATIONAL RELATIONS—23

If it is possible for the former deadly enemies of the 2nd World War to become friends once more, then surely it is not too much to hope that the former allies will also be able to do the same.—U MYINT THEIN, Burmese UN delegate.

LAZINESS—24

Come to think of it, there is nothing so habit-forming as resting.—HY SHERIDAN, *Flying*.

Two Sins

Teach me not to loathe friend A
Who's better off than I. But pray,
Pray spare me from adoring B
Because I'm better off than he.
— JUSTIN RICHARDSON, *Punch*,
London. 25

LEADERSHIP—26

There is a 4 letter word, often used in business and industry, that should be shunned if not outlawed . . . a name applied to those who have supervision over others . . . a word that has found its way into political jargon . . . and has become contaminated . . . It is a wise supervisor who discourages his co-workers from calling him "boss" . . . modern supervision requires leadership. "Bossism" has passed its use-function, if it ever had any.—*Management Review*.

LIFE—Living—27

Few men ever drop dead from overwork, but many quietly curl up and die because of undersatisfaction.—SYDNEY J HARRIS, *Chicago Daily News*.

LIFE—Living—28

Good health, a sound mind and an inner sense of peace and godliness—these are the essentials of good living. Seek these and all other really good things will fall into their proper places behind them.—ROY L SMITH, "You Must Select Your Ignorance," *Christian Advocate*, 5-8-'52.

MACHINE AGE—29

How profoundly Karl Marx erred in picturing man as the slave of the machine! Today man as never before—in his work, his home, his play—is the acknowledged master of the mechanism he employs. Machines have made men free.—ERWIN H SCHELL, Mass Inst of Technology at Spring conf of American Mgt Ass'n.

" "

For the man who utilizes the advantages of industry for his own liberation, the machine age is the only one in which he has the leisure to think and dream and solve new problems in their own terms, not in the terms of an inherited past, no longer applicable.—GEO BOAS, "Civilization and Routine," *Magazine of Art*, 5-'52.

NEGRO—Advancement—30

The Negro, as a race, is not quite rich, and by the same token he is no longer totally poor. Recent surveys reveal that he now represents a \$15 billion mkt, a merchandising bonanza without the barriers of language or tariff, larger by 19% than the Dominion of Canada and greater than the entire U S export business.—Editorial, *Ebony*.

"Of all things!"

Pursuing our breathless investigation into the gangrenous new world of chlorophyl, we dutifully rep't: (a) a chlorophyl-treated smoking tobacco, warranted to sweeten the nauseous briar; (b) a prepared canary feed containing chlorophyl (it's strictly for the birds); (c) a restaurant offering chlorophyl-flavored toothpicks; (d) a Los Angeles mkt advertising, "All our onions contain chlorophyl."

Advertising men, on the average, die 12 yrs too soon, their life span shortened by stress and strain. Madison Foundation for Biochemical Research, N Y C, purposes to do something about it. For annual fee of \$75 ad exec gets check-ups as needed. Fee includes all lab costs and full diagnostic service, without regard to number of physicians involved in consultation.

Wallpaper business is brisk. Makers credit "hang-it-yourself" trend; estimate 60% of volume now to customers who decorate their own homes.

Navy announces new lightweight radar for commercial aircraft. Warns of other planes, mountains, storm areas, many mi's ahead. Has already prevented one serious crash.

La Prensa, Buenos Aires newspaper taken over by Peron, had 500,000 circulation. Now, in hands of Gen'l Confederation of Labor, it has sunk to 60,000.

..... *Quote*



Harvard Business Review (May) carries an article, "Religious Foundations of Economic Progress", by Kenneth E Boulding, prof economics, Univ of Mich. Dr Boulding, a Quaker, holds religion has played major role in development of capitalism, is an indispensable factor in the future.

Just out, the initial (June) issue of *Lifetime Living*, the mag for persons of mature yrs, sponsored by publishers of *Christian Herald*. Dep'ts include Retirement Planning, Health, Hobbies, Travel, Personal Problems. Bright, attractive, well edited. \$2.50 by subscription.

The nudist jnls, *Sunshine & Health* and *Sun Magazine*, whose legal difficulties we recently related, have, of course, no connection with the admirable and long-established inspirational monthly, *Sunshine Magazine*, published at Litchfield, Ill.

American Wkly, granddaddy of Sunday supplements, distributed with Hearst and other papers, got a drastic face-lifting (5-11). Now printed on smooth paper with 4-color cover.

Domestic Engineering (May) tells of Syracuse, N Y plumber's success with plumbing repair classes for housewives. Little lady is shown how to repair leaky faucet; shut off water in emergency, etc.

..... *Quote*

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ORIGIN—"Businessmen's lunch 31

The honor for creating the 1st "businessmen's lunch" apparently belongs to one Segius Locates, Roman innkeeper in 40 B C, who devised the feature for ship brokers too busy to go home.—*American Restaurant Ass'n report*.

PATIENCE—32

Patience is often simply not being able to think of anything to do.—*Origin unknown*.

POLITICS—33

I have always been amused by those who say they are quite willing to go into gov't but they are not willing to go into politics. My answer, which has now become a bromide with me, is that you can no more divorce gov't from politics than you can separate sex from creation.—JAS FORRESTAL, in *Forrestal Diaries*, edited by WALTER MILLIS, (Viking).

POLITICS—Corruption—34

We can never get away from the truth that the primary source of political corruption is the violation of the spirit of the law thru technicalities and the use of extravagant sums of money to control elections.—WILLETT L HARDIN, editorial, *World Affairs Interpreter*.

POPULATION—35

World population seems to be increasing in direct proportion to its misery. Of the yrlly 25 million new citizens of the world, more than 20 million are born to a life of such misery. — GUNNAR D KUMLIEN, "Controversy Over Chromosomes," *Commonweal*, 5-16-'52.

Pathways to the Past



Week of
June 15-21

Nat'l Bow-Tie Wk "Let's-Play-Tennis" Wk (21-28)

June 15—Father's Day, in its modern form 1st celebrated in Spokane, Wash in 1910. . . Magna Charta Day, anniv of signing of the Great Charter by King John, of England (1215).

June 16—The 1st helicopter flight of importance was made 30 yrs ago today by H A Berliner, College Park, Md.

June 17—Bunker Hill Day, anniv of the battle of Bunker Hill (1775) . . . Chas Goodyear obtained 1st rubber patent 115 yrs ago. . . 1st oil-burning locomotive was put in operation by Pennsylvania Ry 65 yrs ago. . . Fed'l Reclamation Service authorized 50 yrs ago. . . 1st U S expeditionary force to Africa landed 10 yrs ago today.

June 18—Our 2d war against Great Britain—the War of 1812—began 140 yrs ago. . . Twenty-five yrs ago today philatelists turned eagerly to 1st U S postage stamp bearing likeness of a living American—the air mail issue with Lindbergh's portrait.

June 19—This is the 118th anniv of the birth of Chas Haddon Spurgeon, noted English divine from whom QUOTE borrows its masthead maxim: "He who never quotes is never quoted." . . . Maximillian, shortlived Emperor of Mexico, exe-

10 Years Ago

From the files of QUOTE: "You bear with you the highest aspirations of mankind for a life of peace and decency, under God."—Franklin D Roosevelt, in 1st issue of *Yank*, newspaper of the American Expeditionary Forces. . . And Gen Douglas MacArthur, acknowledging greetings from the Pen & Pencil Club, Philadelphia, wrote: "Tell your members from an old soldier at the front that the pen is still mightier than the sword."

cuted 85 yrs ago. . . Progressive Party, with Theodore Roosevelt as its guiding light, and the Bull Moose its emblem, org 40 yrs ago.

June 20—Great Seal of the U S, designed by Wm Barton, adopted 170 yrs ago. . . On this date, 85 yrs ago, U S concluded purchase of Russian America, changed name to Alaska ("the great country.")

June 21—First day of Summer. Sixty-five yrs ago Great Britain celebrated Victoria's Jubilee, marking the 50th ruling yr of a great and beloved monarch. . . Prohibition in U S is much older than you think. The 1st prohibition enforcement officers were named by Sir Francis Wyatt, Gov of Va, 330 yrs ago today.

..... *Quote*



Democratic Vistas
WALT WHITMAN

This yr we mark the 60th anniv of the death of WALT WHITMAN. The words that follow were written in 1870, while Whitman was a gov't clerk in Washington. The message returns to us now with a prophetic urgency:

I say we had best look our times and lands searchingly in the face. Never was there, perhaps, more hollowness at heart than at present. . . The underlying principles of the States are not honestly believ'd in (for all this hectic glow, and these melodramatic screamings) nor is humanity itself believ'd in. . .

The depravity of the business classes of our country is not less than has been supposed, but infinitely greater. The official services of America, nat'l, state and municipal . . . are saturated in corruption, bribery, falsehood, maladministration; and the judiciary is tainted. The great cities reek with respectable as much as non-respectable robbery and scoundrelism. . .

I say that our New World democracy, however great a success in uplifting the masses out of their sloughs, in materialistic development . . . is so far an almost complete failure in its social aspects, and in really grand religious, moral, literary and aesthetic results. . .

..... *Quote*

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PRAYER—36

No man who is selfish, cynical and superficial on his feet is ever a saint on his knees.—Dr ROBT J McCracken, pastor, Riverside Church, N Y C.

PROFANITY—37

Campaigning against profanity, the vicar of Pendeen, Eng, wrote in his parish mag that one mother told him: "My child swears, but I don't know where the hell he gets it from."—Reuters.

PUBLIC RELATIONS—38

The new powers that science has given to man can only be wielded safely by those who, whether thru the study of history or thru their own experience of life, have acquired some reverence for human feelings and some tenderness towards the emotions that give color to the daily existence of men and women.—BERTRAND RUSSELL, *Science Digest*.

REALISM—39

The fundamental difference between the romantic and the realist is that the romantic wants to "find" happiness and the realist wants to build it. — SYDNEY J HARRIS, *Chicago Daily News*.

SCIENCE—40

The history of science is not the history of some sort of automatic development. The actual course that science has pursued depends very largely on the types of mind which, as historical accidents, happen to have risen to the level of genius at favorable instants.—J W N SULLIVAN, *The Limitations of Science* (Mentor).

SECURITY—41

Be it nations, businesses or individuals, those who look to others for their security are chasing rainbows. They will find not freedom but slavery.

Whatever security there is lies only in ourselves.—*Butter, Cheese & Milk Products Jnl.*

" "

In their own way, and at their own levels, executives are as ardently in quest of security as any other class. — THOS A SANDERS, *Effects of Taxation on Executives* (Harvard Univ.).

SELF—Analysis—42

Most of the chaos which holds much of the world in its grip today is due to man's ignorance of his own worth.—JANICE McDOW, "Why An Education?" *Student Life*, 5-'52

SEX—43

The true picture of the proverbially average American should be that of an individual whose sex attitudes are woefully addled, straddled, and twaddled. — ALBERT ELLIS, *The Folklore of Sex* (Boni).

SOCIALISM—44

These 3 steps lead to Socialism: (1) "Save the Retailer's Profit—Buy from the Wholesaler." (2) "Save the Wholesaler's Profit—Buy from the Mfr." (3) Save the Mfr's profit—Buy from the Gov't."

It would do us well to remember the words of the chap who, mistaking an open elevator shaft for a stairway door, fell to the bottom and yelled back to his companion: "Watch out for that 1st step! It's a bad one!"—*Nelson News*, hm, Nelson Co.



Researchers believe the \$7,400,000 libel suit filed by Dallas dep't store Neiman-Marcus, and 54 employees against authors and publisher of *U S A Confidential*, may be largest such suit ever instituted.

Book was compiled by Jack Lait and Lee Mortimer for Crown Publishers. Suit is based on a passing statement in the book to the effect that some of the store's models (unnamed, of course) serve as "call girls", available for companionship to those in the know. This is a condition not unknown in other areas, and hardly justifies the incited furore. Suit is generally viewed as a compound of executive indignation with a *soupc*on of publicity. In such cases it is virtually impossible to secure a verdict for plaintiff. Certainly Neiman-Marcus has no serious expectation of collecting \$7,400,000. In view of huge backlog of cases now awaiting trial, there's little chance that this one will come up before late '54. By that time angry passions may subside and *U S A Confidential* will be forgotten.

" "

David Dempsey rep'ts that upon acceptance of the mss of *Mr President*, publishers insured Pres Truman's life for \$150,000, thru Lloyd's of London. Reasoning: memoirs of a dead President would have lukewarm appeal.

..... *Quote*

Women voters in the U S will outnumber men by 2 million by next Nov.—News item.

They may well be the weaker sex,
Especially at voting,
And somewhat light above the necks
And given to emoting.

But tho their actions at the polls
Appear a trifle humorous,
Their votes are counted, bless their souls,
And brother, are they numerous!
—RICHARD ARMOUR, *New Leader*. 45

SOCIALISM—46

Socialism must be experimental rather than rigidly doctrinaire. . . In this great experiment of re-making a world we never made, there are no infallible formulas wholly external to our wills—certainly none that we have discovered analagous to the "laws" of the physical universe.—NORMAN THOMAS, *A Socialist's Faith* (Norton).

" "

If you find the socialistic doctrine to be false, absurd, and evil, then refute it. And the more false, the more absurd, and the more evil it is, the easier it will be to refute. Above all, if you wish to be strong, begin by rooting out every particle of socialism that may have crept into your legislation. This will be no light task. —FREDERIC BASTIAT, *The Law* (Foundation for Economic Education).

..... *Quote*

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SPEECH—Speaking—47

One Midwest expert has estimated that 1/3 of the words in the English language are mispronounced—and 95% of them are everyday, conversational words!—HENRY LEE, "Listen to Who's Talking," *Pageant*, 6-'52.

SPIRIT—48

Only when (European man) grows careless about the distribution of daily bread, so that the bread everlasting is not denied to him, will it be possible to decide his bloody and unending struggles in a spirit of justice, equity and love.—LESLIE PAUL, *The Age of Terror* (Beacon).

TEACHERS—Teaching—49

Out of a million teachers and educators, only 60,000 are mbrs of the American Fed of Teachers—AFL. Only a tiny fraction of school bd mbrs have any connection with labor organizations.—MARK STARR, "Why, What and How Teach Youth About Industrial Relations," *Education*, 4-'52.

TELEVISION—50

Television probably fascinates us as much as it does you, but we know why the lecturer got a rousing round of applause when we heard him say: "Television has made the greatest contribution to illiteracy since the invention of printing."—KVP *Philosopher*, hm, Kalamazoo Vegetable Parchment Company.

" "

A recent survey shows that, on the average, set owners view only 20 min's less per day in mid-summer than in Jan.—*Television Mag*, 4-'52.

THEATRE—51

When Ethel Barrymore was asked what she thought motion pictures needed most today, her reply was: "Faith in the people, not popcorn."
—*Photoplay*.

TRUTH—52

It is twice as hard to crush a half-truth as a whole lie.—AUSTIN O'MALLEY, *Christian Leader*.

UNDERSTANDING—53

Mrs Edwin Frost says that oftentimes when a Chinese gives directions to the next town, he adjusts his information to the recipient. If the traveler looks old he may be told "20 mi's or so." But if he is young and strong, it may be "only about 3 mi's." The distance is determined by the effort required.—*Nashua Cavalier*, hm, Nashua Gummed & Coated Paper Co.

UNITY—54

Our goal is a nation, and a world, where differences are honored yet unity is maintained.—STANLEY B BROWN & GEO H CHANCE, "E Pluribus Unum," *Social Education*, 5-52.

VALUES—55

Man's outstanding characteristic . . . is his capacity to sense value attributes in his experience and to seek an enhancement of these value attributes thru participation in new situations.—HADLEY CANTRIL, *The "Why" of Man's Experience* (Macmillan).

WAR—56

Wars may be fought with weapons, but they are won by men who know and believe in what they are fighting for.—Maj Gen JOHN M DEVINE, "Higher Education for Men in Uniform," *Educational Record*, 4-52.



A ry engineer in East Germany was charged with negligence by the Communist court when he ran his train thru a red warning light with resulting injuries to several persons. Five min's after the trial opened, the judge granted him full pardon and dismissed the case. The witty railroader had made the following plea:

"Your honor, I could not stop at the red sign; to all loyal comrades of the Soviets, the color red designates progress, prosperity and peace. Our honorable Ministry of Transportation is even now considering red as the official 'go' color, whereas green is to mean 'halt'!"—*Pathfinder*.

YOUTH—57

I recently submitted a questionnaire on "What is wrong with your parents?" to 70 college freshmen. They reported: (1) parents are too lenient with them; (2) youngsters want more stable home life with freedom from tensions; (3) they want to talk things over with parents and don't want brush-offs like "You'll understand when you're older"; (4) they desire more religious teaching in the home, more home chores, and smaller allowances. — Dr P W ALEXANDER, dean of East Tennessee College, addressing Nat'l Conf of Girls Clubs in America.

..... *Quote*

Good Stories..... you can use

Some years ago when vaudeville was in its heyday, my partner and I were breaking in a new act over a small western circuit. Our itinerary included three days at a sleepy little town in Oregon.

At a Saturday matinee, the house was packed. Ours was the third number on the program and when we got our cue we pranced out on the stage with a feeling of optimistic confidence. We put everything we had into the act, finishing with the certainty that we had given an excellent performance.

When we bowed off, the silence was deafening. Not a single hand-clap—nothing.

We returned to our dressing room crestfallen—failures. Presently the manager appeared. Noticing our dolorous expressions, he laughed.

"Don't take it so hard, boys," he said cheerfully. "Your act wasn't a flop. You've just played to an audience of Indians from the reservation. Indians never applaud."—
CHAS W GREENE. a

" "

✓ In a little mining town in the West, there was an old man who had lived in the same house for 50 yrs. One day he surprised all his neighbors by moving into the house next door. Reporters were sent to see why he had moved. When they asked him, he repl'd, "I guess it's just the gypsy in me."—*Capper's Wkly.* b

..... *Quote*

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I LAUGHED AT THIS ONE

LOUIS BROMFIELD

✓ In the heart of the Ozarks I once lost my way and inq'd of a native, "Am I on the road for Kansas City?"

"Well," he said, "not exactly, bud. That road just moseys along for a piece, then it turns into a hog trail, then a squirrel track, and finally runs up a scrub pine and ends in a knot-hole."

" "

A defense plant got to hiring a few women for machine operations, and placed them in the shop interspersed with the men operators.

One morning, one of the women, large and husky, started up her machine and ran into all sorts of snags, most of them imaginary. She had been out on a party the night before, and couldn't seem to get any co-ordination between herself and the machine.

Unable to overcome her predicament she began to cuss and swear so all could hear.

Finally, one of the men came over and remarked in a loud and joking manner as others looked on: "Please lady, watch your language; remember there're men working here." — *United Mine Workers Jnl.* c



✓ A small boy came home from school one day proudly exhibiting a book, which he said he had won for accuracy in natural history.

"However did you do that?" asked his mother.

"The teacher asked how many legs an ostrich had and I said three."

"But an ostrich only has two legs," his mother repl'd.

"Well, all the rest of the class said four."—*Balance Sheet.* d

" "

After Sunday morning service a woman stayed to chat with a friend, leaving her purse on the seat. When she ret'd it was gone, but she quickly found it in the possession of the pastor himself.

"I thought I had better hold it," he said. "You must remember that there are some in the congregation so simple that they might consider it an answer to a prayer."—*United Mine Workers Jnl.* e

" "

Just home from his 1st train ride, a small boy was telling a friend about his new life's ambition. He wanted to grow up to be a ry conductor. "But wouldn't you rather be an engineer and drive the train?" asked the friend. "No siree!" he said in a positive tone. "The conductor gets to carry home all the comic books kids leave on the train." — *L & N Mag*, hm, Louisville & Nashville Ry. f

When the time comes for the meek to inherit the earth, the taxes will probably be so high they won't want it.—*United Mine Workers Jnl.*

" "

An astronomer points out that the planet Venus can not support life. We might add that it is also becoming a bit difficult on this planet.—*P K SIDELINER*, hm, Peter Kuntz Co.

" "

Keeping a secret from some people is like trying to smuggle daylight past a rooster.—*Optimist.*

" "

If a man takes off his hat in an elevator, it means he has manners and hair. — *Kroehler News*, hm, *Kroehler Mfg Co.*

" "

Installment—A system by means of which you can doll up on a dollar down.—*Outdoor Indiana.*

”

✓ A farmer bought a load of second-hand lumber sight unseen. The next day it was delivered by truck and dumped in the farmer's yard. He took one look at it and wrote to the lumber company: "Dear Sirs, I got the truck load of holes, now send me the wood." —*Hi-court.* g

..... *Quote*

Quote-ettes

Dr ALFRED C KINSEY, "sexpert" and compiler of Kinsey Reports, asked to explain motivation of various campus "panty raids": "It is a subject that would require several hrs of serious discussion; not something that can be explained on a moment's notice."

1-Q-t

" "

Col GEO D GOETZKE, Commanding Officer, Indiana Arsenal, when informed that he had been allotted \$21 million to "expand smokeless powder making and small arms and artillery facilities": "We don't know anything about it. I am checking with Washington."

2-Q-t

SECOND CLASS MATTER

News of the **NEW**

An aircraft safety belt company has proved that a sudden stop in a car can no longer push your face thru the windshield, or against the dashboard, if you wear proper safety belt. Mf'rs, Air Associates, Inc, say limited number of belts will be available soon; production in full swing by fall.

Belt is continuous strip of cotton webbing fastened around waist and over one shoulder; will stand straight pull of over 1500 lbs. Belt is anchored to u-shaped bar bolted to car floor between back and front seats. (Only disadvantage:

restricts leg room in back seat).

According to engineers, belt not only protects you in sudden stops but reduces fatigue in long drives. Supports body, permits you to ride with car on curves.

Some car makers indicate that safety belt may become standard equipment; there is possibility that insurance companies may lower rates for belt equipped cars.

Car belt kit, including U-bar, base plates, bolts and washers, costs only about \$9.95. Installation will cost about \$2—but you can do it yourself, if you wish.

